

Temple Beth Shalom, Polk

Chai Lites

June 2024

Brotherhood/Sisterhood Boat Outing

Our most popular outing ever was the pontoon boat ride on the chain of lakes in Winter Haven. So many people responded that we needed to schedule two dates. Lunch at Harborside after the boat ride was well attended and enjoyable.



Sandi Grinker, Jeff Goldblatt



Judy and Michael Richter



Korina Masters and Steve



President's Musings

by Lorraine Mixter

Summer is upon us and our last service with Rabbi Herzfeld is a Zoom service. Please join us on June 7th to hear the service and to wish Rabbi Herzfeld a happy summer and a bon voyage as he leaves on his summer vacation.



Our Summer Lay services begin in June. If you would like to lead a service, please let me know. If you have a subject you would like to speak about, please also let me know. Our summer services are less formal and we try to find subjects of interest for each service. You do not have to be an experienced speaker. We have heard about others' hobbies, the Holocaust as well as many other subjects.

As you can see from the photos in this issue, our Brotherhood/Sisterhood has been very active. President, Beverly Lerner has many activities planned for the year. I encourage you to join Brotherhood/Sisterhood; membership is only \$25 for a family. The benefits of a membership in Brotherhood/Sisterhood extend past Temple membership. You get to meet people and engage with them outside of the religious aspect of the congregation. You will see events, restaurants and activities in Polk County as well as meeting congregation members in a different atmosphere.

I look forward to returning to in-person services upon my return to Florida in July. Although I watch our services on Zoom, it does not offer the warmth of praying with the congregation, being present during the oneg, or the pleasure of an Aliyah.

See you soon.

Lorraine Mixter
TBS Board President
lorrainemixter@aol.com
863-409-8509



If you have questions regarding the presence of a service dog, please contact me:
lorrainemixter@aol.com or 863-409-8509.

Temple Beth Shalom Board

President: Lorraine Mixter

Vice President: Bert Devorsetz

Secretary: Margo Fleisher

Treasurer: Michael Craig

Past President: Joseph Rodriguez

Brotherhood/Sisterhood President: Beverly Lerner

Trustees:

Meryl Crews

Arlene Greenberg

Sandi Grinker

Lee Ann Martinez

Uriah Rose



The Book Club will not meet in June,
but will resume at 11:00 a.m. on Tuesday, July 9th.

The July choice is:

The Paper Palace Fires by Miranda Cowley Heller



Notes from the Past Pres.

by Joseph Rodriguez

June 2024 Chai Lites

“The past is a place of reference,
Not a place of residence.”

~ Roy T. Bennett

Shalom Aleichem – *Peace to you!*

Remember the good old days. Days are what you decide to do - Right or wrong under our Jewish Law.

This past outing to Living Water Cruises was very relaxing for those who went on May 25th or June 1st. It was also enjoyed by those who met us for lunch. It was great to be with each other and to meet new friends. Yes, it was on the Sabbath, but there are no cruises on Sunday and there were cruisers who can not join us weekdays. We tried to satisfy everyone by having it over two weekends. Did we observe the Sabbath? Most of us did. What I found was that the cruise was healing physically and mentally to me. At this time, health is very important to me.



I enjoyed the laughing and smiling, the smell of sunscreen, seeing the fish and the birds on the pontoon cruise. I remembered the past trips to Cypress Gardens and walking around the Esther Williams Florida shaped pool with my children back in the 1980's. It is Easy to Love the Past, but we must live now.

The Sabbath is very important, but sometimes we need a day of healing.

Aleichem Shalom - *To you be peace!*

Joseph Rodriguez, Past President

JrodTBS2021@gmail.com

See us on Facebook or our Website – TempleBethShalomPolk.org



June Calendar

Jun 2	9:00 a.m.	Brotherhood/Sisterhood at Angie's Restaurant in the Hamptons Clubhouse
Jun 4	10:30 a.m.	Chair Yoga with Joyce Preston
Jun 4	12:00 p.m.	Maj Jong
Jun 7	7:30 p.m.	Religious Services on Zoom
Jun 9	9:30 a.m.	TBS Board Meeting
Jun 11	10:30 a.m.	Chair Yoga with Joyce Preston
Jun 11	12:00 p.m.	Maj Jong
Jun 18	10:30 a.m.	Chair Yoga with Joyce Preston
Jun 18	12:00 p.m.	Maj Jong
Jun 21	7:00 p.m.	Summer Lay Services
Jun 25	10:30 a.m.	Chair Yoga with Joyce Preston
Jun 25	12:00 p.m.	Maj Jong

For more information, please email: web@templebethshalompolk.org
or call: 863-292-0722



Crisco is a vegan cooking fat and an icon of the Ashkenazi-Jewish American Dream.

For over a century, the strange, oily gloop has graced kosher restaurants, holiday cookbooks and hand-scribbled recipe cards in Jewish homes across the nation, becoming a (contested) symbol of Jewish American identity and culinary tradition .

But how did Judaism get to Crisco as America is to apple pie? The answer lies at the intersection of early 20th-century consumerism and Jewish American culture.

First, we need to look at the origins of Crisco itself. Debuted in 1911 as a product of Cincinnati's Procter & Gamble Co., it started as a strange solution to a strange problem. Textile production skyrocketed during the Industrial Revolution, leaving America with a surplus of leftover cotton seeds. No one could figure out what to do with them — until chemists learned to extract the oil and combine it with hydrogen, which created a cheap alternative to animal-based fats like lard and tallow. Initially, Procter & Gamble intended to use the new substance to make candles. But they ended up selling it as a food product, instead.

Eventually it caught on with the help of some clever, if somewhat dishonest, marketing. But sales still weren't remarkable among established Americans. Given the product's versatile non-dairy, non-meat nature, Procter & Gamble's PR team decided to give a hard sell to the nation's newly minted community of Eastern European Jewish immigrants. One 1913 newspaper advertisement, printed in English and Yiddish and distributed throughout the United States, made the lofty claim that "The Hebrew Race has been waiting 4,000 years for Crisco."

There are evident perks: It's kosher, and pareve, too. That means that, when she has Crisco on hand, the good Jewish housewife doesn't need to buy both schmaltz — for meat — and butter — for dairy — thus saving money and resources. A hundred or so years ago, Crisco was considered (or, at least, marketed as) a healthy alternative to traditional animal-based cooking fats.

But more important was Crisco's cultural significance. For new immigrants, the feeling of belonging was vital. There was a constant struggle between old and new, religion and nation, and tradition and assimilation. Here was a practical solution that didn't require compromise. Kosher enough for the rabbi, stylish enough for the all-American woman and economical to boot, Crisco was a tasty, practical reminder that you *could* be both Jewish and American — and be so with class and tact.

Procter & Gamble's 1933 cookbook, "Crisco Recipes for the Jewish Housewife," cemented the product's popularity within the Jewish community. Each recipe was printed in both English and Yiddish. Offerings ranged from traditional favorites, like kugel, to American icons such as southern fried chicken and macaroni salad — all, of course, with a generous helping of Crisco. Despite the economic hardship of the Great Depression, sales continued to soar. Over the course of a century, Crisco grew from its resourceful beginnings to the heart of American Jewish cooking.

Why do we continue to use Crisco? I think that, like with many Ashkenazi Jewish cultural rites, the answer can be most accurately summed up by Tevye in "Fiddler on the Roof": TRADITION! So next time you bite into a Crisco-coated latke, or hamantaschen, or maybe even fried chicken, you too can follow in the footsteps of our foremothers and savor the unctuous, oily flavor of Jewish American history.

Brotherhood Sisterhood

The Brotherhood/Sisterhood membership is open to all TBS members and their spouses.

June 2nd at 9:00 am for breakfast at Schalamar Creek Community's Caddy Shack Restaurant at: 4500 US Hwy 92, Lakeland.

On May 17 we honored the memory of Phil Grinker with a memorial leaf.



Jeff Goldblatt, Joe Rodriguez, Margo Fleisher



Sandi Grinker



Polly Weinmann, Debbie Grinker



Rabbi Herzfeld, Professor Kerner



Jerry Heyman & Jeanne, Krystal Rose



Sandi Grinker, JoAnn Lesnett

Plans for the next few months include dinner outings, a visit to Bonnet Springs Park and a tour of the Polk County Crime Lab.
Join us in support of Temple Beth Shalom, fellowship, and fun.

Brotherhood/Sisterhood Dues are now past due.
If you have not paid or do not remember if you paid for 2024/2025
contact our Treasurer Joseph Rodriguez at:

JrodTBS2021@gmail.com

Temple Beth Shalom Brotherhood

\$25.00

Joseph Rodriguez

3210 Great Heron Loop

Polk City, Florida 33868



Good Cheer Committee

Our resident artist, Polly Weinmann is our new Chairperson of the “Good Cheer Committee”.

Please share your name and date if you wish to receive greetings on your birthday, anniversary or at times when you just need an uplifting note.

Email: mom2furkids1@gmail.com

NAME	ADDRESS	PHONE	BIRTHDATE (NO YEAR)	ANNIVERSARY
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Onegs (also known as Kiddush)

The mitzvah of sponsoring an Oneg is a great way to celebrate any milestone from a birth, birthday, bar/bat mitzvah, anniversary, graduation, or a loved one's yahrzeit.

A Congregational Oneg not only provides a meaningful tribute to a loved one with an acknowledgement in Chai Lites and a charitable donation receipt, but it more importantly provides blessings to the family with the words spoken by friends, members, and attendees to the sponsoring family. Kiddush/Oneg sponsorship helps strengthen your connection to the community while enhancing our community's Shabbat experience.

To celebrate your milestone with an Oneg, please contact Arlene Greenberg.
Please contact Arlene to reserve your Oneg spot or to volunteer to take over this responsibility at:
arlenegreenberg@gmail.com

June 21 Meryl Crews
July 12 Uriah Rose
July 26 BBQ - Sandi Grinker and Debbie Grinker
August 23 LeeAnn Martinez
September 28 Selichot



Thank You's: there is always something to be thankful for!

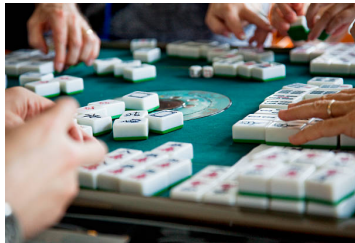


- Thank you to Rob Lerner for caring for our building and its safety.
- Thank you to Arlene Greenberg for organizing our Onegs.
- Thank you to our Soloist Meryl Crews for her musical performance during our services.
- Thank you to Margo Fleisher for her photography and directing skills during our Zoom Services and our Board meetings as well as her secretarial skills.
- Thank you to Beverly Lerner for sending thank you notes.
- Thank you to Polly Weinmann for sending greeting cards.

Donations

- The Maj Jong Ladies continue to make donations to help cover the cost of air conditioning cost and supplies for the building.
- Baron Krisher has made a donation in support of the Jewish Nation.
- Jerry Heyman has made a yahrzeit donation in honor of May Heyman.
- Jerry Heyman has made a yahrzeit donation in honor of Jeanne Heyman.

Maj Jong Ladies



The Mah Jong ladies meet every Tuesday at noon.

We love our Maj Ladies. They are sharing the expense of using our building. Thank you, ladies, for your contributions of water, soda, paper towels, flatware, etc.!

Feel free to bring your lunch and eat with them before they play. If you would like to learn how to play Mah Jong, they will teach you.

For more information sandigrinker@gmail.com 863-207-7440.

Temple Beth Shalom Committees

Do you want to be an integral part of our temple community?

Join one of the volunteer committees below.

Contact Beverly Lerner for more information on how to become a member at:

bevlerner@aol.com

Executive Committee

Pulpit

Publicity

Directory, Chai Lites

Book Club – **New members are welcome**

House

Membership

Onegs – **Volunteer needed**

Social Action – Contact Brotherhood/Sisterhood

Dinner with the Rabbi – **Volunteer needed**

Special Projects



A great action photo of the Tuesday morning Yoga practice.

From Left to Right: Joyce Preston (yogi), Sybil Weiss, Arlene Greenberg, Beverly Lerner, Judy Richter and Sandi Grinker.

Chair Yoga at the Temple

Join us for chair yoga at the Temple. Temple member and certified yoga instructor Joyce Preston guides us through this gentle, beneficial activity using simple props, music and clear directions. Joyce makes it fun and easy while still challenging for even our more advanced participants.

Come join us. \$5 per session.

Contact Beverly Lerner for more information. 863-294-6042 (home)

Bevlerner@aol.com

Temple Beth Shalom introduces:
Chai Lites Boosters, a Wish List for much needed upgrades for our
building.

By donating Chai, \$18 your name will be published as a "Chai Lites Booster" in
our monthly newsletter for a period of one year.

Yes, I want to be a Chai Lites "Booster"
Enclosed is my check in the amount of \$_____

for _____ years.

Please show my name as: _____

Please indicate Chai Lites Booster on your check.

Please mail your check to: Temple Beth Shalom

Attn: Boosters

P.O. Box 313, Winter Haven, FL 33882

Chai Lites Boosters

Donor Name	Month	Expiration	Donor Name	Month	Expiration
Korina Masters	7-Jun	2024	Joseph Rodriguez	13-Aug	2026
Herb LeShay	16-May	2024	Beverly Lerner	9-Jun	2028
Brotherhood/Sisterhood	4-May	2031	Jeffrey Goldblatt	13-Jun	2026
Ken Triester	4-Aug	2024	Bobby Baum	16-May	2024
Jerry Kosten	19-Jul	2026	Jerry Heyman	16-Jun	2026
Clint & Barbara Brooks	28-Aug	2024	Korina Masters	18-Aug	2025
Arlene Greenberg	13-Jun	2025	Varda Rottenberg	3-Mar	2025
Janis Koike	26-Jan	2027	Diana Kramer	3-Mar	2025

June Yahrzeits

Yahrzeit Date	Deceased	Relationship
1-Jun	Claire Poller	grandmother of Robert Poller
3-Jun	Susan Heller	
5-Jun	James Doddemeade	father of Joni Doddemeade
6-Jun	Alexander Mayer	grandfather of Max Mayer
6-Jun	Sylvia Mervis	mother of Allan Mervis
7-Jun	Irving Tarnower	grandfather of Jett Segal
9-Jun	Carolyn Goldblatt	wife of Jeffrey Goldblatt
9-Jun	Sarah A. Lerner Hightower	perpetual yahrzeit
10-Jun	Audree Neuberger	mother of Stuart Neuberger
11-Jun	Herbert Baum	cousin of Bobby Baum
11-Jun	Lawrence Peckman	father of Renee Cohen
12-Jun	Rose Granison	perpetual yartzheit
13-Jun	John Cornell	father of Diane LeShay
13-Jun	Daniel Kalus	father of Carolyn Neuberger
15-Jun	Molly Meyer	mother of Lee Ann Martinez
17-Jun	Forest H. Doddemeade	mother of Joni Doddemeade
19-Jun	Maida Lamoureux Spadaro	mother of Michelle Chain
20-Jun	Pearl Kosten	
28-Jun	Leonard S. Kogan, Ph.D.	uncle of Brenda Poller
30-Jun	Lillian Greenbaum	mother of Korina Masters
30-Jun	Lillian Goldstein	mother of Marsha Kramer

Yahrzeit Reminders - May their memories be a Blessing.

A candle should be lit the night before at sundown.

You may say Kaddish with the Temple Beth Shalom community during Friday services.

It is customary at this time to give tzedakah in memory of your loved one. To make a donation to any Temple Beth Shalom fund or to purchase a yahrzeit plaque, please contact us at: 863-292-0722.

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